



The Sustainable Sport Index (SSI) is an annual survey and benchmarking report analyzing anonymized, self-reported survey data from professional, minor league, and collegiate sports venues. Unlike peer publications, SSI is not a certification, award, or ranking. The report, which kicked off in 2021, is intended to provide a state of the industry and encourage all venues to participate, regardless of where they are in their sustainability plans.

Our mission is to advance environmental and social sustainability practices in the sports industry by establishing industry benchmarks, sharing best practices, and fostering peer collaboration.

WHAT IS MEASURED?

The survey collects self-reported metrics on key performance areas of environmental and social sustainability practices.

- Cleaning and janitorial practices
- Communications and fan engagement
- Energy, waste, and water
- Environmental resilience
- Food and beverage
- Sustainability policies and certifications
- Wellness and inclusive accommodations

WHY PARTICIPATE?

- **ACTIONABLE INSIGHTS:** Receive a confidential, customized report comparing your responses to the anonymized data of all participants.
- **NO COST PARTICIPATION AND RESORTS:** Receive insights on benchmarks and best practices to help make the business case for sustainability at your venue.

1 IN 4

US-BASED MAJOR LEAGUE VENUES PARTICIPATE

64%

OF VENUES REPORT THAT SPONSORSHIP REVENUE INCREASED BECAUSE OF SUSTAINABILITY PROGRAMS

- **OPPORTUNITY TO HIGHLIGHT YOUR VENUE:** Let us know if you have an awesome program or case study that you want SSI to highlight in the industry-wide benchmarking report.
- **CONFIDENTIAL DATA MANAGEMENT:** Responses are confidential to the SSI project team, and results are reported in an aggregated and anonymized analysis.

VISIT [SUSTAINABLESPORTINDEX.COM](https://www.sustainableportindex.com) TO LEARN MORE ABOUT SSI.

APTIM.com

WHEN DOES THE SURVEY OPEN?

Survey Opens: May 2024

SSI Benchmarking Report Released: October 2024

Survey Closes: Mid-July 2024

Individual Participant Reports
Provided: August 2024

WHO PARTICIPATES?

41 PARTICIPANTS IN 2023

64% INCREASE IN 2023

96% RETENTION OF
2022 PARTICIPANTS

18 MLB BALLPARKS

9 NFL STADIUMS

7 MLS/NWSL STADIUMS

6 NBA/WNBA/NHL ARENAS

Legend

-  Past Participant
-  New Participant

HOW CAN APTIM SUPPORT YOUR VENUE?

The SSI Benchmarking Report is a thought leadership publication produced by APTIM. Our dedicated teams provide integrated services and solutions to government agencies, commercial, industrial, and energy customers. As sports teams and venues develop plans to make their business operations more sustainable, APTIM offers solutions to support clients in achieving their goals, including:

- On-site Energy, Waste, and Water Assessments
- Waste Management and Diversion Plans
- Sustainability Policy Development
- Greenhouse Gas Tracking and Accounting
- Certification Roadmaps

**PLAY TO
ZERO**

**GREEN
SPORTS
ALLIANCE**

*STADIUM
MANAGERS
ASSOCIATION*

NETWORK EDUCATE INVOLVE

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